Recommended Resources

Generally Helpful Stuff. In no particular order, here is a selection of resources that keep me informed, are provocatively useful or have stimulated my thinking.

- **Café Impact** - how-to social entrepreneurship videos and blogs ([Jonathan self-promotion alert!](http://cafeimpact.com/))
- **Global Issues** - social, political, economic and environmental issues website. ([http://www.globalissues.org/](http://www.globalissues.org/))
- **Monk, Architect, Diplomat** – insights on leadership attributes needed to scale a social enterprise. Mark Albion (Co-Founder, More Than Money Careers, and author, True to Yourself: Leading a Values-Based Business), Stanford Social
(http://www.ssireview.org/articles/entry/monk_architect_diplomat)

- Opportunity Collaboration - best economic justice networking conference ever.
(http://www.opportunitycollaboration.net/)


- Sasha Dichter’s Blog – fundraising tips and insights blog. (http://sashadichter.wordpress.com/)

- Skoll World Forum on Social Entrepreneurship – the social sector entrepreneurship conference. (http://skollworldforum.org/)

- Social Entrepreneur’s Guide for Writing Great Blog Posts – sensible, smart blog writing tips apply also to pitches and powerpoints. Lynn Serafinn (author, The 7 Graces of Marketing), website, June 8, 2013. (http://the7gracesofmarketing.com/?p=1748&preview=true)


- Top 150 Nonprofit Blogs – as measured by web traffic. (http://topnonprofits.com/lists/nonprofit-blogs/)

**Jonathan’s Top Ten Books.** Of hundreds of terrific economic development books (and plenty of awful ones too), these ten about poverty, power and prosperity made me mad, sad, laugh or think harder:

**Big Necessity** by Rose George (Henry Holt & Company, 2008). Compelling and repelling, “the unmentionable world of human waste and why it matters” gets to the bottom (get it?) of the global public health challenge. A colonoscopy about changing the health, dignity and living conditions for 3 billion people.
Bound Together by Nayan Chanda (Yale University Press, 2007). The subtitle, “How Traders, Preachers, Adventurers and Warriors Shaped Globalization,” hints at the breadth of the author’s reach. Love or hate globalization, this anthropological and economic history is a reminder that we are all, inescapably, global citizens.

Farewell to Alms by Gregory Clark (Princeton University Press, 2007). So many myths and mythologies surround our understanding about why some countries are rich and others poor. A provocative investigation into the cultural norms that impede economic development.

#GlobalPOV Project by the Blum Center for Developing Economies, University of California, Berkeley (http://blumcenter.berkeley.edu/globalpov/). OK, OK, this is not a book, but it is a captivating, entertaining, aggravating videos series about poverty and power. I just love learning from this series.


New Jim Crow by Michele Alexander (The New Press, 2012). If you are an American citizen, you need to know the contents of this book and, as a baseline commitment to social change, vote in every election as if you were a young black male.

Portfolios of the Poor by Daryl Collins, Jonathan Murduch, Stuart Rutherford and Orlanda Ruthven (Princeton University Press, 2009). As the subtitle explains, learn about “how the world’s poor live on $2 a day.” This is a must-read bible for every social entrepreneur working on global poverty.

Poverty Capital by Ananya Roy (Routledge, 2010). Using the microfinance movement (or industry, if you prefer) as the book’s motif, a thoughtful, probing look at the economic development industry and its received wisdom. The author thinks like an academic and writes like a poet.

The Bottom Billion by Paul Collier (Oxford University Press, 2007). “Why the Poorest Countries Are Failing and What Can Be Done About It” reads the subtitle. A balanced, smart description and prescription regarding the big factors which anti-poverty activists need to know.

Travels of a T-Shirt in the Global Economy by Pietra Rivoli (John Wiley & Sons, 2005). A readable expose about wasted taxpayer dollars and unfair market competition that simultaneously screws American consumers here and poor subsistence farmers overseas documents the truth of H.L. Mencken’s “Every decent person is ashamed of the government he lives under.”