“We'd love to learn things about other general sustainability initiatives...”

“Do you have any ideas as to what would be best for a college... in the middle of a serious drought?”

“Has there been anything particularly successful... in the method that your school uses [for composting]?”
The collegiate sustainability & inspiration network

Env issues must be addressed through collaboration

Colleges are problem-solving incubators

Impactful ideas exist in isolation or sluggish diffusion
Our Team

Diverse backgrounds
  – Multinational, 10 majors

Exhaustive expertise
  – Design: UX/UI, front-end, back-end
  – Outreach: dozens of env group involvement
  – Strategy: social, public, private sectors

Advisors
  – Dr. Gary Yohe: IPCC Nobel Peace Prize share
  – John Bennett: UN, NGO env specialist for 40+ countries
Live Demo
Revenue Options

Sponsorship
– Funnel new capital into collegiate sustainability
– Advertising revenue to Potlux

Grant facilitation
– Foundations use Potlux as grant evaluation and consolidation platform
– Share of grant to Potlux
Growth Targets

By May 2015
- Universities: 75
- Countries: 3
- Uploaded projects: 300
- Connections: 50

By January 2016
- Universities: 225
- Countries: 9
- Uploaded projects: 900
- Connections: 150
Patricelli Center for Social Entrepreneurship

+ POTLUX

Expenses
– Server, data backup, email

Growth by Giving
– Grant campaign for content growth

Marketing
– Travel & accommodation to present and network