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1/4 females survive sexual violence



1/6 males survive sexual violence



Victims of Sexual assault are:

3 times more likely to suffer from depression.

6 times more likely to suffer from PTSD.

13 times more likely to abuse alcohol.

26 times more likely to abuse drugs.

4 times more likely to contemplate suicide.

Source: World Health Organization

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PINK S CONSENT

JOIN THE CONSENT REVOLUTION

PINK loves CONSENT is more than a style. It's a revolution. PINK loves CONSENT is our newest collection of flirty, sexy and powerful statements that remind PINK panty-wearers and their partners to practice CONSENT.

CONSENT is a verbal agreement (say it out loud—no "body language") about how and when people are comfortable having sex. "Ask first", "No means no" and "Let's talk about sex" remind us that communication is the key to **good sex**. **Pick your favorite slogan or write your own**. Whatever you do, remember to practice CONSENT.

CONNECT EMAILS

Sign up for our email list:

Sign up for PINK Loves Consent emails join for the latest PINK news. And don't worry, we'll only send 'em when we've got something really good to say.

PINKLOVESCONSENT.COM



Visit us online to learn, participate, and spread awareness!

ON THE WEB



KNOW THE FACTS

By the time women in the United States graduate from

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PRODUCT(RED)

LIVESTRONG™



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With \$5,000



Secure Legal Rights



Complete Designs



Distribute Samples



Crowd-funding
campaign

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Launch Crowd-funding Campaign in Fall of 2015

GOAL: \$25,000

T-shirts

Production: \$15,000

Sweatshirts

Net Profit: \$10,000

Underwear

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Education

- Consent
- Healthy Relationships
- Bystander Intervention
- Supporting Survivors
- Masculinity and Rape Culture

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Impact

- Normalize Consent
- Prevent Sexual Violence
- Instill Social Responsibility
- Better Support Survivors
- Eradicate Rape Culture

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The Working Team



Rachel Verner,
Founder & C.E.O.

- SART Intern
- Chair, Title IX Policy Committee

Collaborators



Julian Wilson

- Master's Students
- Graduate Intern, Men's Initiative



Michael Smith

- Wesleyan '18, CSS
- Banker
- Marine Corps Veteran

Moving Forward

- C.F.O.
- Director of Education
- Director of Marketing
- Design Team

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Alysha
Warren, LPC



- Therapist/Sexual Violence Resource Coordinator and Therapist, Wesleyan
- Founder and Psychotherapist, Revolutionary Self-Care
- Therapist, DC Rape Crisis Center (2008)

Lara
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- Senior Vice President, Echoing Green
- Author - Work on Purpose (2011), and Be Bold: Create a Career with Impact (2006)
- National Program Director, Do Something (2003)

Advisors

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