Victims of Sexual assault are:

- 3 times more likely to suffer from depression.
- 6 times more likely to suffer from PTSD.
- 13 times more likely to abuse alcohol.
- 26 times more likely to abuse drugs.
- 4 times more likely to contemplate suicide.

Source: World Health Organization
PINK CONSENT

JOIN THE CONSENT REVOLUTION

PINK loves CONSENT is more than a style. It's a revolution. PINK loves CONSENT is our newest collection of flirty, sexy and powerful statements that remind PINK panty-wearers and their partners to practice CONSENT.

CONSENT is a verbal agreement (say it out loud—no "body language") about how and when people are comfortable having sex. "Ask first," "No means no" and "Let's talk about sex" remind us that communication is the key to good sex. Pick your favorite slogan or write your own. Whatever you do, remember to practice CONSENT.

50,000 views in 24 hours

PINKLOVESCONSENT.COM

ASSK
apparel and education
With $5,000

Secure Legal Rights
Complete Designs
Distribute Samples

Crowd-funding campaign

assk
apparel and education
<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>T-shirts</td>
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<tr>
<td>Sweatshirts</td>
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<td>Underwear</td>
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**Launch Crowd-funding Campaign in Fall of 2015**

**GOAL:** $25,000

**Production:** $15,000

**Net Profit:** $10,000
Education

- Consent
- Healthy Relationships
- Bystander Intervention
- Supporting Survivors
- Masculinity and Rape Culture
Impact

- Normalize Consent
- Prevent Sexual Violence
- Instill Social Responsibility
- Better Support Survivors
- Eradicate Rape Culture
The Working Team

Rachel Verner, Founder & C.E.O.
- SART Intern
- Chair, Title IX Policy Committee

Michael Smith
- Wesleyan ’18, CSS
- Banker
- Marine Corps Veteran

Collaborators

Julian Wilson
- Master’s Students
- Graduate Intern, Men’s Initiative

Moving Forward

- C.F.O.
- Director of Education
- Director of Marketing
- Design Team
Advisors

Alysha Warren, LPC
• Therapist/Sexual Violence Resource Coordinator and Therapist, Wesleyan
• Founder and Psychotherapist, Revolutionary Self-Care
• Therapist, DC Rape Crisis Center (2008)

Lara Galinsky, MS
• Senior Vice President, Echoing Green
• Author - Work on Purpose (2011), and Be Bold: Create a Career with Impact (2006)
• National Program Director, Do Something (2003)

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